



(Your name) from (town) to hold a/taking part in (name of fundraising event or challenge) to raise money for Cure Parkinson's.

****Add date**

On **(date and year) (name)** from **(town)** will be taking part in/holding a **(insert your fundraising challenge or event)** to raise money for Cure Parkinson's.

(Name) is taking part because **(you might want to add a sentence about why you're taking part e.g., a close friend or family member or yourself has been affected by Parkinson's and you want to do something to help).**

'I am really looking forward to **(event or challenge)** to raise vital funds to help find a cure for Parkinson's.' says **(your name)**. **Please personalise this or add to your quote as you wish.**

Parkinson's is a degenerative neurological condition characterised by tremors, stiffness, slowness of movement and balance problems, as well as problems with cognition, chronic pain, sleep disturbance, depression and more. People with Parkinson's still rely on the same treatments that were first prescribed in the 1960s. Around 145,000 people in the UK are living with Parkinson's, and it has been found that 1 in 37 people will receive a diagnosis of Parkinson's in their lifetime. Cure Parkinson's funds innovative research which is dedicated to finding new treatments that can slow, stop or reverse Parkinson's.

'We're incredibly grateful to **(your name/group of fundraisers)**.' says Helen Matthews, Deputy CEO of Cure Parkinson's. 'Fundraising support is absolutely critical for the charity to enable us to achieve our goal. We aim to cure Parkinson's and the only way we will do this is through the help of all our supporters - it's as simple as that!'

To sponsor **(your name)** go to **(add your Just Giving link)**. **(Your name's)** event/challenge will take place at **(name of place)** at **(time)**.

ENDS

Notes to editors:

Cure Parkinson's has one bold aim – to cure Parkinson's. Further information at www.cureparkinsons.org.uk

Press enquiries: Rachel Cunniffe, Cure Parkinson's rachel@cureparkinsons.org.uk or 01923 779555

Cure Parkinson's is a registered charity in England and Wales (1111816) and Scotland (SCO44368).